



Press release

VR Group – November 23rd 2017

Murder on the Orient Express to happen in real life: The Escape Train is a 13-hour escape room game on a moving train

Finnish Railways (VR) is bringing the new 20th Century Fox hit movie to life on a long-distance passenger train on December 13th. The game is set on a 13-hour journey across the country, from Helsinki to Rovaniemi, the capital of Lapland. It is arguably the longest-running escape room in history.

“We are a partner of Nordisk Film, the distributor of the film in Finland and we saw a unique opportunity here to utilize the partnership by bringing the film to life. Solving puzzles is an essential part of escape rooms and that is why this seemed like a good fit. At the same time, this is an opportunity to delight the movie buffs and escape room fans”, says **Outi Lahtinen**, Marketing Manager for Finnish Railways.

Built by escape room pioneers

The game is designed and built by one of the leading game-makers, and a pioneer in the Finnish escape room scene, **InsideOut Escape Games**. The game’s tasks will be inspired by the movie, and two train carriages have been reserved entirely for their execution, with more than a dozen cabins for the players to explore. The game-makers are also adding features for the online audience to influence the game as it unfolds, taking full advantage of the special circumstances.

“This is a rare opportunity to build a whole new type of game. It taking place on an actual train, with other passengers on board, adds a lot to the dynamics of an escape room experience. To my knowledge, it is the longest-running game ever made, and we are very excited to be able to design it in the spirit of the new hit movie. It’s a dream come true, both for us and the players!”, says **Ágnes Kaszás** from InsideOut Escape Games.

The players of the game will be recruited through an online competition. The winners will form two teams, each of which will be led by a celebrity captain.

A year of exceptional marketing stunts

Finnish Railways have recently become known for bold marketing stunts. Last May, the company clad the famous Men of Rock statues of the Helsinki central station with the iconic KISS masks. The stunt gained widespread coverage, and was recognized by medias such as BBC and Lonely Planet.

You can find the mediakit [here](#).

For more information, please don’t hesitate to contact:

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VR

VR Group is a versatile, environmentally friendly service company for travel, logistics, and infrastructure that operates responsibly. About 7,500 professionals work for the group. VR Group operates primarily in Finland, but it also has operations abroad, especially in Russia and Sweden.

Escape rooms

An escape room is a physical adventure game in which players solve a series of puzzles and riddles using different clues inside a predetermined timeframe. The game is built in a closed room with a specific storyline.

InsideOut Escape Games

InsideOut Escape Games is an escape room pioneer in Finland after opening the first escape room game in 2014. The company creates comprehensive experiences in which immersive theater comes together with multi-layered puzzles, compelling storytelling and interactive technology.

Murder on the Orient Express

What starts out as a lavish train ride through Europe quickly unfolds into one of the most stylish, suspenseful and thrilling mysteries ever told. From the novel by best-selling author Agatha Christie, "Murder on the Orient Express" tells the tale of thirteen strangers stranded on a train, where everyone's a suspect. One man must race against time to solve the puzzle before the murderer strikes again. Kenneth Branagh directs and leads an all-star cast including Penelope Cruz, Willem Dafoe, Judi Dench, Johnny Depp, Michelle Pfeiffer, Daisy Ridley and Josh Gad.

In Finland Murder on the Orient Express is distributed by Nordisk Film.